

HOW YOU CAN HELP - SPONSORSHIP PROGRAM

The Durham Children's Groundwater Festival exists because of community support. Our commitment to you is that any donation will go directly towards providing Grade 4 students with a unique learning experience. Your donations will educate over 4,500 students this fall.



Highlights:

Our sponsorship levels are identified as Diamond, Platinum, Gold, Silver and Bronze. Any Diamond or Platinum level sponsorships will have the Company name and logo featured on a Promotional Banner at the entrance of Camp Samac. Two sponsor boards, one for monetary and one for inkind, will be set up using the same recognition levels.



Monetary:

Please see sponsor sheet for value breakdown. Receipts are available for monetary donations.

Inkind:

Inkind donations are a very important part of the Festival. Last year well over \$20,000 was received towards the operation of the event. We have upgraded our inkind sponsorship recognition program to be in line with the monetary. A wholesale value will be assigned to any material donation and Corporate employee volunteer's time at the festival will be valued at \$20.00 /hr based on a 7-hour day.



are a very important part of the Festival. Last year well over \$20,000 was received towards the event. We have upgraded our inkind sponsorship recognition program to be in line with the monetary. A wholesale value will be assigned to any material donation and Corporate employee volunteer's time at the festival will be valued at \$20.00 /hr based on a 7-hour day.

Please Note:

If a sponsor provides both monetary and inkind, they would be listed on both sponsor boards at the applicable level.



they would be listed on both sponsor boards at the applicable level.

Donations **will not** be combined between the categories.



Promotional Items:

Any handouts must be approved the Organizing Committee prior to the festival.




Every drop counts!




We invite your organization to undertake a sponsorship position to assist us with our mission of providing children and adults alike with a greater understanding and appreciation for water protection and the environment.

Diamond (\$5,000 +)




- ✓ Logo and name listed (larger than Platinum) as a Diamond Sponsor on:
 - Promotional Board at entrance of Camp Samac on Conlin Rd.
 - Sponsor Board at Festival and Festival Website: www.cloca.com
 - Teacher's Event Guide
 - Thank you ad in local paper
- ✓ **Special media photo event - Photo placed on Festival website**
- ✓ Guided tour of the Festival at a time mutually agreeable to both parties
- ✓ Recognition in media releases
- ✓ Invitation to VIP luncheon at Festival (press conference)
- ✓ Special recognition at VIP Day
- ✓ Recognition plaque presented to you at one of your board meetings when requested.

✓ **Platinum (\$2,500 - \$4,999)**




- ✓ Logo and name listed (larger than Gold) as a Platinum Sponsor on:
 - Sponsor Board at Festival and Festival Website: www.cloca.com
 - Teacher's Event Guide
 - Thank you ad in local paper
- ✓ Recognition in media releases
- ✓ Invitation to VIP luncheon at Festival (press conference)
- ✓ Special recognition at VIP Day
- ✓ Recognition plaque presented to you at one of your board meetings when requested

Gold (\$1,000 - \$2,499)




- ✓ Logo and name listed (larger than Silver) as a Gold Sponsor on:
 - Sponsor Board at Festival
 - Teacher's Event Guide
 - Thank you ad in local paper
- ✓ Invitation to VIP luncheon at Festival (press conference)
- ✓ Recognition plaque

✓ **Silver (\$500 - \$999)**



- ✓ Name listed (larger than Bronze) as a Silver Sponsor on:
 - Sponsor Board at Festival and Festival Website: www.cloca.com
 - Teacher's Event Guide
 - Thank you ad in local paper
- ✓ Invitation to VIP luncheon at Festival (press conference)
- ✓ Certificate of appreciation

✓ **Bronze (to \$499)**



- ✓ Name listed as a Bronze Sponsor on:
 - Sponsor Board at Festival and Festival website: www.cloca.com
 - Teacher's Event Guide
 - Thank you ad in local paper
- ✓ Certificate of appreciation

****For Platinum, Silver & Gold Levels – Limited space available for Company banners****

****Maximum size – 4' X 8' (landscape) ****

Every drop counts!

****Monetary Sponsor Form****



Durham Children's Groundwater Festival

Charity # 10688 7102 RR0001
c/o Central Lake Ontario Conservation Authority
100 Whiting Ave.
Oshawa, ON L1H 3T3
Tel: (905) 579-0411
Fax: (905) 579-0994

ATTN: Annette MacDonald
Coordinator - Durham Children's Groundwater Festival

Yes!

We want to support the important activities of the Durham Children's Groundwater Festival. Our organization will be participating in the program as a:

Diamond Sponsor (\$5,000 +) _____
Platinum Sponsor (\$2,500 +) _____
Gold Sponsor (\$1,000 +) _____
Silver Sponsor (\$500 +) _____
Bronze Sponsor (to \$499) _____

Please fill out the following information and return to our office with your donation:

Date: _____

Company/Community Group: _____

Contact Person: _____

Position: _____

Address: _____ City: _____

Postal Code: _____ Email: _____

Phone: () _____ Fax: () _____

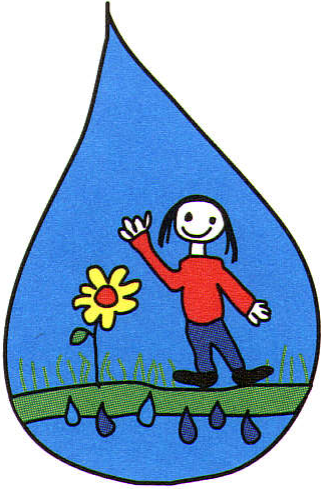
**Please make cheques payable to:
Central Lake Ontario Conservation Authority**



Every drop counts!



****Inkind Sponsor Form****



Durham Children's Groundwater Festival

c/o Central Lake Ontario Conservation Authority
100 Whiting Ave.
Oshawa, ON L1H 3T3
Tel: (905) 579-0411
Fax: (905) 579-0994

ATTN: Annette MacDonald
Coordinator - Durham Children's Groundwater Festival

Yes!

We want to support the important activities of the Durham Children's Groundwater Festival. Our organization will be participating in the program as a:

- Diamond Sponsor (\$5,000 +) _____
- Platinum Sponsor (\$2,500 +) _____
- Gold Sponsor (\$1,000 +) _____
- Silver Sponsor (\$500 +) _____
- Bronze Sponsor (to \$499) _____

Description of inkind service: _____

Please fill out the following information and return to our office.

Date: _____

Company/Community Group _____

Contact Person: _____

Position: _____

Address: _____ City: _____

Postal Code: _____ Email: _____

Phone: () _____ Fax: () _____

****Please note:** Wholesale value for Corporate Volunteers at festival time is \$20/hr.
based on a 7/hr day.



Every drop counts!

