ADDENDUM

NOTICE TO CLOCA BOARD OF DIRECTORS

CENTRAL LAKE ONTARIO CONSERVATION AUTHORITY AUTHORITY MEETING

Tuesday, May 13, 2025 - 5:00 P.M.

HYBRID MEETING LOCATION: VIRTUAL THROUGH TEAMS (ACCESS DETAILS TO BE PROVIDED) OR 100 WHITING AVENUE, OSHAWA, AUTHORITY'S ADMINISTRATIVE OFFICE, BOARDROOM

Authority Members:

Bob Chapman, Chair

Rhonda Mulcahy, Vice Chair

Marilyn Crawford Sami Elhajjeh Bruce Garrod Ron Hooper Rick Kerr

Tito-Dante Marimpietri

Ian McDougall John Neal David Pickles Elizabeth Roy Maleeha Shahid Corinna Traill Steve Yamada Authority Staff:

- C. Darling, Chief Administrative Officer
- B. Boardman, Senior Executive/Accounting Administrator
- R. Catulli, Director, Corporate Services
- J. Davidson, Director, Watershed Planning & Natural Heritage
- L. Hastings, Communications Specialist
- D. Hipple, Director, Engineering
- D. Hope, Director, Land Operations & Education C. Jones, Director, Planning & Regulation
- L.Vaja, Executive Assistant/Health & Safety Administrator/ Recording Secretary
- R. Wilmot, Information Management & Technology Manager

Others:

AGENDA ITEM:

SUPPORTING DOCUMENTS

9. CHIEF ADMINISTRATIVE OFFICER

(1) Staff Report #5935-25

: Conservation Areas – Payment Technology System Update

pg. **H1 – H2**

APPROVED BY C.A.O.

CENTRAL LAKE ONTARIO CONSERVATION AUTHORITY

DATE: May 13, 2025

FILE: LALC1

S.R.: 5935-25

TO: Chair and Members, CLOCA Board of Directors

FROM: Dan Hope, Director, Land Operations & Education

SUBJECT: Conservation Areas – Payment Technology System Update

This report provides an update of upcoming changes to conservation area revenue collection technology.

Our Conservation Areas have employed various forms of "pay and display" technology dating back to approximately 2006 when we first started with pay machines at Lynde Shores and Heber Down. The "pay and display" program was expanded in 2015 to include most of our primary Conservation Areas. We currently have pay and display terminals that rely on 3G / 4G network connectivity located throughout our primary Conservation Areas known as Lynde Shores, Heber Down North, Heber Down South, Purple Woods, Bowmanville Westside, Enniskillen, Long Sault, and Stephen's Gulch.

In February 2025 we were advised by Rogers "that the 3G network is going to be shut down in the summer of 2025 in favour of the 4G / 5G network." Our current pay and display provider advised that only 5 of our 8 pay and display machines are upgradeable to 4G, while 3 of our 8 machines would have to be replaced. Upgrading 5 machines and replacing 3 machines is estimated to cost approximately \$50,000.

CLOCA staff have collected and reviewed competitive quotations for parking pay management and are finalizing an agreement with Honk Mobile to employ pay-by-phone technology that will provide seamless, flexible on-demand parking throughout our Conservation Areas. This new technology will provide our visitors with fast, seamless payment options that meet all needs that we currently have in place (i.e. day use parking, group bookings, annual passes etc.). No changes to the Board approved CLOCA 2025 Approved Fee Schedule for parking fees / passes are anticipated for 2025.

The benefits of Pay-By-Phone technology include:

- Modernize our payment technology to catch up with our partners. Pay-by-phone technology is currently in place throughout many of our member municipalities, as well as colleges, universities and other Conservation Authorities.
- Fast, flexible payment technology. This technology will allow us to streamline operations.
- Minimal capital investment is required to get up and running.
- Avoid costly replacement / maintenance to an aging fleet of pay and display machines.
- Significant reduction in hard costs and staff time associated with operating and servicing machines (i.e. pay and display paper, machine service / parts, operational repairs etc.).
- Pay-by-phone technology is convenient and reliable. Over the past 10 years the Honk Mobile pay system has been operational 99.99% of the time with significantly less down time in comparison to pay and display.
- This technology will create efficiencies for our visitors and offers a greater variety of payment options.
- Parking enforcement procedures can readily adapt to this technology.
- Pay-by-phone technology is paperless, clean and environmentally conscious.
- Provides staff with greater flexibility to managing parking for volunteer groups, day use bookings etc.



FILE: LALC1 May 13, 2025

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CLOCA staff are currently in the discovery / setup phase with Honk Mobile and expect to "go live" with this technology in June 2025 when pay-by-phone technology will be installed throughout our primary Conservation Areas. Pay and display machinery will be maintained in the short term as we transition to this new technology. As pay and display terminals become obsolete, they will be phased out of our Conservation Areas and either disposed of publicly or recycled.

RECOMMENDATION:

THAT Staff Report #5935-25 be received for information.

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